

Merrick Rosenberg Leading Personality Expert CEO of Take Flight Learning



The Personality of Success

Merrick Rosenberg guides audience members to discover the most interesting topic of all - *themselves*! Using his reimagined version of how people learn about personality, Merrick teaches people how to tap into the use their personality to build stronger relationships and get better results.

Through entertaining stories, Merrick will share the insights he gained from working



with entry-level staff to CEOs for nearly 30 years. His talks captivate audiences, as participants learn about themselves and the people in their lives. They will learn how to stop imposing their personality on others and instead adapt with chameleon-like flexibility to be better communicators, contributors, and leaders.

Attendees will:

- Discover the four personalities you meet every day
- Learn why you click with some and clank with others
- Gain the ability to quickly and accurately read anyone's personality
- Heighten your emotional intelligence to build stronger relationships
- Understand how overusing strengths creates your weaknesses
- Harness the diversity of thought to drive innovation



Merrick Rosenberg

Personality plays out in everything we do and Merrick Rosenberg can teach your people how to use their personality to drive success and build enduring relationships. Merrick has trained more than one hundred thousand people in his reimagined approach to understanding personality based on his simple-to-use framework introduced in his eight, awardwinning books.

Merrick is an experienced author, keynote speaker. He is the CEO of Take Flight Learning and has worked with more than half of the Fortune 100 companies. Merrick co-founded Team Builders Plus in 1991 and Take Flight Learning in 2012. Merrick received his MBA from Drexel University who recently selected him as the *Alumni Entrepreneur of the Year*. Under Merrick's leadership, his company has been recognized as the *New Jersey Business of the Year* and named one of the *Fastest Growing Companies* and *Best Places to Work* in the Philadelphia area.

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Nationwide availability for conferences and events - based near Philadelphia