

Merrick Rosenberg

Personality Insights for Today's Stories



FORTUNE
Business TALK
RADIO

NBCUniversal
FOX abc

VIACOMCBS
USA
NETWORK

PBS
FAST COMPANY

Forbes

GLAMOUR

POPSUGAR

The New York Times

Why would they do that? What were they thinking?

Merrick Rosenberg helps audiences understand the personality patterns that shape behavior, influence relationships, and explain what others miss.

CURRENT EVENTS & POP CULTURE

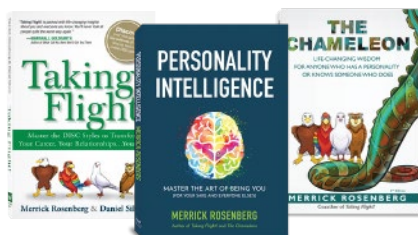
- When a celebrity's public image unravels, how much of the story is about personality
- How personality shapes a politician's leadership style, communication, and public perception
- The personality traits behind elite performers, championship teams, and long-term success
- Why certain public figures attract devoted followers while others struggle to connect
- What viral social media moments reveal about human behavior

RELATIONSHIPS & FAMILY

- Do opposites really attract, and what happens when they do
- Is your personality helping or hurting your marriage
- Are you raising your children based on who they are or on who you are
- Why the Golden Rule can create problems in relationships
- Surviving family gatherings, difficult relatives, and holiday stress
- Why do the people we love most often frustrate us the most

WORKPLACE & LEADERSHIP

- Why some leaders inspire trust while others trigger resistance
- Your greatest strengths may be your biggest challenges
- How to work with difficult personalities without losing your mind
- The hidden personality mistakes that derail careers
- Why communication breaks down and how to fix it
- Adapting your style to influence, sell, lead, and collaborate more effectively



ABOUT MERRICK ROSENBERG

TRUSTED BY TWO-THIRDS OF THE FORTUNE 100

Merrick Rosenberg is the creator of Personality Intelligence, a practical framework for understanding human behavior that helps people communicate more effectively, build stronger relationships, and lead with greater impact. Best known for bringing personality to life through the memorable Eagle, Parrot, Dove, and Owl styles, Merrick is the author of nine books and co-founder of Team Builders Plus and Take Flight Learning. A sought-after keynote speaker and media commentator, Merrick helps audiences understand the people behind today's headlines, offering fresh insights into why celebrities, athletes, political candidates, leaders, and everyday people think, communicate, and behave as they do.

CONTACT

✉ mrosenberg@TakeFlightLearning.com

☎ 856.807.1724

🌐 MerrickRosenberg.com

LET'S CONNECT

📷 @merrick_rosenberg

📺 @merrickr

📺 @merrickrosenberg