

Merrick Rosenberg

KEYNOTE SPEAKER • AUTHOR • PERSONALITY EXPERT

The Power of Personality

MERRICK ROSENBERG



Merrick Rosenberg, affectionately known as The Bird Guy, is not just an author, keynote speaker, and entrepreneur. He's a true visionary!

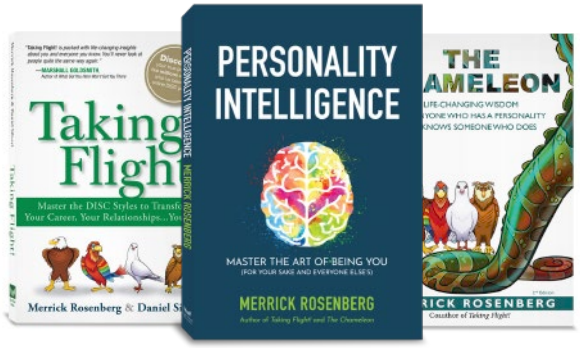
In 1991, he founded Team Builders Plus, one of the first team building companies. His groundbreaking work laid the foundation for modern team building.

But Merrick didn't stop there! After helping teams around the world create more positive work environments, he took his mission a step further by connecting the classic DISC styles to Eagles, Parrots, Doves, and Owls. In 2012, he launched his second venture, Take Flight Learning, to share these powerful insights with the world.

His impressive client roster includes two-thirds of the Fortune 100 companies, showcasing his expertise across small, mid-sized, and large organizations, as well as non-profits and government agencies.

"Changing the world, one Eagle, Parrot, Dove, and Owl at a time."





Merrick has written nine award-winning books, including ***Personality Intelligence***, ***The Chameleon***, ***Taking Flight!***, and ***Which Bird Are You?***, which empower individuals to harness the strength of their personalities.

With an MBA in Organizational Development from Drexel University, where he was named *Alumni Entrepreneur of the Year*, Merrick has earned recognition for his leadership and expertise. Additional honors include *CEO of the Year in New Jersey* by AI magazine and *HR Consultant of the Year* in the Delaware Valley by the *Society for Human Resource Management.*

Merrick not only understands how to grow a business but also knows how to create places where people love to work. Under his leadership, Take Flight Learning was named *New Jersey Business of the Year* by NJ Biz magazine and recognized by the Philadelphia Business Journal as one of the *Fastest Growing Companies* and *Best Places to Work* in the region.

Merrick is also an acclaimed filmmaker. ***BirdBrains, Inc.***, the personality styles movie he wrote and starred in, won an astounding 23 film festival awards, including *Best Short Film*, B*est Educational Film*, and *Best Original Song*. If you haven't seen it, go watch it today! And good luck getting his song, *Personality*, out of your head.

Merrick captivates audiences at major conferences and events, including TEDx, the Society for Human Resource Management, the Association for Talent Development, Vistage International, Commercial Real Estate Women, Entrepreneurs Organization, the International Society for Performance Improvement, the Young Associates, President's Club, and countless others.

He's also a sought-after media guest, gracing the airwaves of ABC, NBC, CBS, PBS, SiriusXM, with interviews in prestigious publications like The New York Times, Fortune, The Wall Street Journal, Forbes, Newsweek, Fast Company, Inc., Parents, and Glamour.

And when he's not inspiring others, you might find Merrick unwinding in a yoga studio, meditating on a serene beach, or strumming his guitar with friends. His passion for personal growth truly sets him apart!

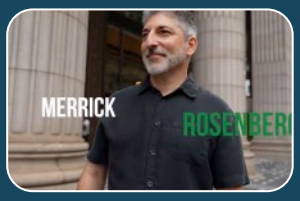






Check out the links below or visit **MerrickRosenberg.com** for more information.

VIDEO CLIPS



Speaker video
https://bit.ly/merrick-rosenberg-keynote-speaker



Keynote Sample Video
https://vimeo.com/272287166



BirdBrains, INC Trailer
bit.ly/BBItrailer

SOCIAL MEDIA LINKS

@MerrickRoseberg
@MerrickR
@Merrick_Rosenberg
@Merrick_Rosenberg
@MerrickR

MEDIA COVERAGE

In the Media
merrickrosenberg.com
/media-and-press

Merrick Rosenberg • mrosenberg@takeflightlearning.com • (856) 807-1724